

CLASSIFYING CONTENT IN THE LAND SECTOR

Establishing a common vocabulary in a highly political environment

Land Portal Foundation

carlos.tejo@landportal.info

lisette.mey@landportal.info



LAND GOVERNANCE



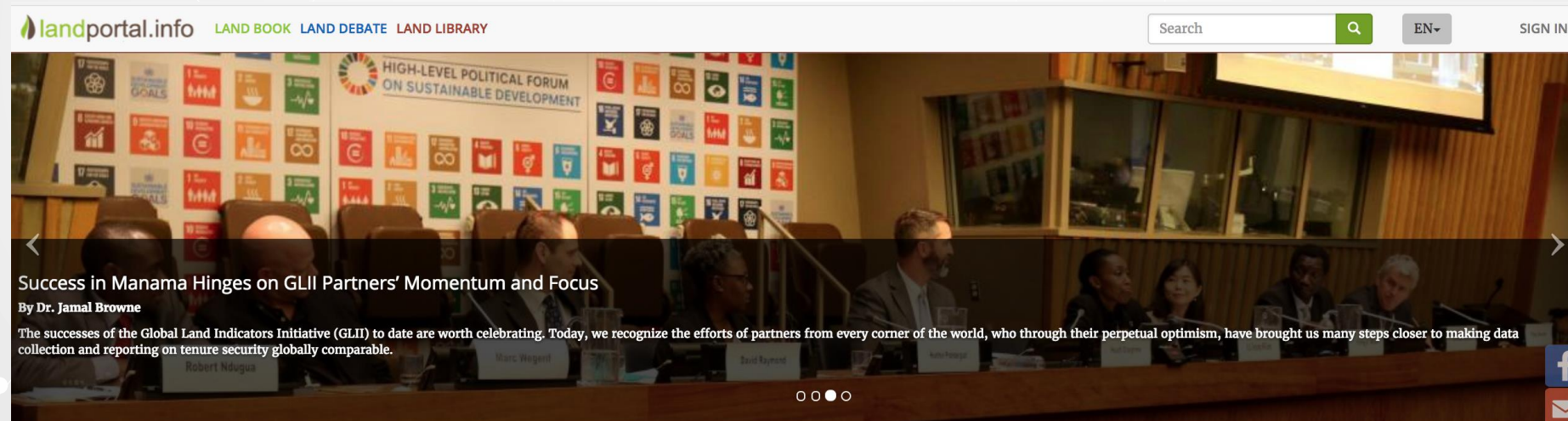
Land is a highly political subject

- Extremely local issue, but has commonalities across continents
- Debated in many different languages
- Many different sectors and disciplines involved
- Many different people: professionals, private sector, government and land owners.



LANDPORTAL.INFO

The Land Portal is a **free online resource** that gives **access to data and information** related to land governance



The leading online resource for information, data and knowledge-exchange on land governance issues.

By increasing access to information on land, Land Portal aims to ensure responsible land governance and secure land rights for the world's poor and vulnerable. [Learn more about us.](#)

Information provided by Land Portal is available in **English, Spanish, French, and Portuguese** (click the button in the upper right hand corner of the homepage to select your language)

Land Library

CONSULT THE LIBRARY

Land Book

ACCESS INFORMATION BY
COUNTRY AND THEME

Land Debate

DEBATE WITH OTHERS



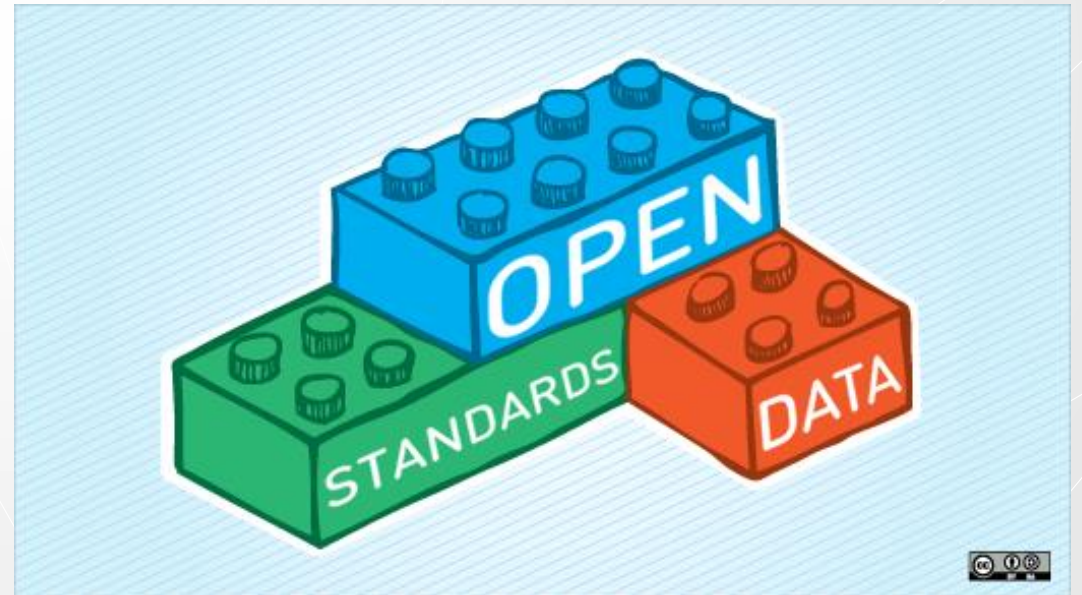
LAND PORTAL ACTIVITIES

- **Addressing fragmentation of information**
 - Local and global sources presented on same level
 - Allowing user to compare and challenge information themselves
- **Building capacities of (local) information providers**
 - Adopt Linked & Open data principles & standards & licenses
 - Exchange information between databases
 - *Together, build the information ecosystem on land.*



ESTABLISHING INFORMATION ECOSYSTEM ON LAND: CHALLENGES

- Data models
- Little (KM) capacity
- Little guaranteed sustainability of publicity
- ***Common vocabulary***



FINDING A COMMON VOCABULARY

- Need a common vocabulary to **classify content**
- Land Portal Foundation is leading the development of **LandVoc**



LANDVOC – STANDARD VOCABULARY FOR LAND

- **Currently set of 270 land-related concepts**
 - Work closely with Agrovoc
- **Enriching LandVoc with help of partners**
 - Adding translations
 - Adding synonyms to reflect local usage of terms
 - Refining concepts relating to particular domain
 - E.g. Urban tenure terms or Pastoralism terms.



CHALLENGES IN ESTABLISHING LANDVOC

- Balancing between **functions of a vocabulary**
 - Making content more interoperable or creating a glossary
- Aversion to **change**
- Strong tendency to **create yet another standard**
- And many other challenges



CONCLUDING

- A lot of challenges, but convinced the information ecosystem can become a reality.
- Question to leave you with today:

How can the Linked Open Data sector incorporate more effectively the political aspects to data in its technical message?





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THANK YOU!

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